

Aviso website : real-time altimetry news

Real time altimetry? You've dreamed about it and now Aviso has done it! At least for altimetry news! Since it is fairly easy to update a web site, we were able to give you up to the minute coverage during the Jason-1 launch. Since then, we have continued to respond to your unflagging interest by keeping you up to date both on the missions and on the scientific and technical aspects of altimetry.

Following current events

Since Jason-1 left Cannes for Vandenberg, the Aviso web team has closely followed the adventures of our hero - and others, in English as well as French.

Though the excitement at the beginning has calmed down somewhat, other current events have taken over. We are keeping a close watch on **El Niño** (El Niño Bulletin) and the **rise in mean sea level**, but also on **all new applications**, or **questions related to data**.

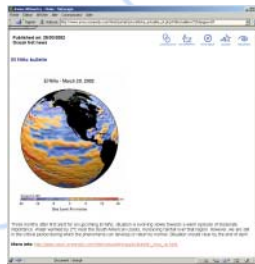
Our goal is to offer the most complete and up to date view possible of altimetry applications.

Apparently we're on the right track! Compared to June 2001, nearly twice as many visitors (+197%) visited the Aviso site in May 2002, and each one visits more and more pages. In the meantime, one hundred and forty people have signed up for the distribution list, to stay in touch with updates to the site.

What attracts internauts?

What attracts visitors and brings them back to the Aviso site?

Simply the basic questions: **What's new?** **What's interesting?** **Why?** **How?** **What is it?** , and **How can I get all this?** In other words, the News, Gallery, Applications, Altimetry, Missions and Data sections (in decreasing order of number of visits). The News section is very popular, and is an entry point for the other pages in the site. This reassures us about our efforts to showcase the various parts of the site by including them in current events.



All contributions are welcome!
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